

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Screen Strategies Media
Attention: Accounts Payable
11150 Fairfax Blvd
Suite 505
Fairfax, VA 22030

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1515159-2	09/04/16	September 2016	08/29/16 - 08/30/16

Property	Account Executive	Sales Office	Sales Region
WPBF	WPBF House National	House National	National

Advertiser	Product	Estimate Number
Steinger/D/State Senate	Michael Steinger- 8/22	2116

Flight Dates	Order #	Alt Order #
08/22/16 - 08/30/16	1515159	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	08/29/16	08/30/16	WPBF News 25 5-6:00am	5:00-6:00am	11-----	:30	2	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/29/16 09/04/16 11----- 2 \$175.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/29/16	5:42 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	MS500TVFLH	\$175.00 NM
2	WPBF	Tu	08/30/16	5:37 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	MS500TVFLH	\$175.00 NM
12	08/29/16	08/30/16	Good Morning America	7-9AM	12-----	:30	3	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/29/16 09/04/16 12----- 3 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	08/29/16	8:42 AM	Good Morning America	7-9AM	:30	MS500TVFLH	\$600.00 NM
3	WPBF	Tu	08/30/16	6:58 AM	Good Morning America	7-9AM	:30	MS500TVFLH	\$600.00 NM
1	WPBF	Tu	08/30/16	8:54 AM	Good Morning America	7-9AM	:30	MS500TVFLH	\$600.00 NM
13	08/29/16	08/29/16	WPBF News 25 @ 6:00PM	6-6:30PM	1-----	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/29/16 09/04/16 1----- 1 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/29/16	6:25 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	MS500TVFLH	\$600.00 NM
17	08/29/16	08/29/16	Jeopardy	7:30-8PM	1-----	:30	1	\$1,325.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/29/16 09/04/16 1----- 1 \$1,325.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/29/16	7:34 PM	Jeopardy	7:30-8PM	:30	MS500TVFLH	\$1,325.00 NM
18	08/29/16	08/29/16	Nightline	1238-107A	1-----	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/29/16 09/04/16 1----- 1 \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represent and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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Advertiser	Product	Estimate Number	
Steinger/D/State Senate	Michael Steinger- 8/22	2116	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	08/29/16	08/29/16	Nightline	1238-107A	1-----	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/29/16	12:51 AM	Nightline	1238-107A	:30	MS500TVFLH	\$50.00 NM
26	08/29/16	08/30/16	4:30a-5a	430a-5a	11-----	:30	2	\$105.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/29/16	09/04/16	11-----	2	\$105.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/29/16	4:54 AM	4:30a-5a	430a-5a	:30	MS402TVFLH	\$105.00 NM
2	WPBF	Tu	08/30/16	4:55 AM	4:30a-5a	430a-5a	:30	MS500TVFLH	\$105.00 NM
35	08/29/16	08/29/16	THE CHEW	1P-2P	1-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/29/16	09/04/16	1-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/29/16	1:00 PM	THE CHEW	1P-2P	:30	MS500TVFLH	\$350.00 NM
36	08/29/16	08/29/16	Wheel Of Fortune	7-7:30PM	1-----	:30	1	\$2,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/29/16	09/04/16	1-----	1	\$2,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/29/16	7:06 PM	Wheel Of Fortune	7-7:30PM	:30	MS500TVFLH	\$2,200.00 NM
39	08/29/16	08/29/16	The View	11A-12PM	M-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/29/16	09/04/16	M-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/29/16	10:58 AM	The View	11A-12PM	:30	MS500TVFLH	\$350.00 NM
41	08/29/16	08/29/16	M WPBF News 25 @ 11F	11-11:35PM	M-----	:30	1	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/29/16	09/04/16	M-----	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/29/16	11:29 PM	M WPBF News 25 @ 11PM	11-11:35PM	:30	MS500TVFLH	\$1,200.00 NM
42	08/29/16	08/30/16	WPBF NEWS AT 9:00AM	M-Tu 9A-10A	MT-----	:30	2	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/29/16	09/04/16	MT-----	2	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/29/16	9:52 AM	WPBF NEWS AT 9:00AM	M-Tu 9A-10A	:30	MS402TVFLH	\$300.00 NM
2	WPBF	Tu	08/30/16	9:39 AM	WPBF NEWS AT 9:00AM	M-Tu 9A-10A	:30	MS500TVFLH	\$300.00 NM
Total Spots							16		

Payment Terms 30 Days

Gross Total **\$9,035.00**

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Agency Commission \$1,355.25

Net Amount Due \$7,679.75

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